

Before the Interview

Winning Search and Interviewing Strategies

“Where preparation meets destination.”

“The ways in which people look for new job opportunities have changed. It’s no longer about searching for work, it’s about being found.”- Bernie Reifkind

Are you tired of going on job interviews and being rejected? Are you at the beginning stages of the interview process? Are you re-entering the job market and need some interview coaching? Have you just completed Graduate school and not sure how to market your skills? Do you think that you are too old, too young, too- “whatever” to land your next job quickly?

Searching for a new job can be stressful and painful.

What if you could exponentially increase your odds of landing your next interview by investing at least 120 minutes of your time?

To be candid, I already know the answer to all these questions. Who am I and how can I help you?

I am Bernie Reifkind, CEO and Founder of Premier Search, Inc., one of the nation’s leading executive search firms. Since the founding Premier Search, Inc. more than 20 years ago, I am nationally known as an expert in the placement and staffing industry.

As a career counselor to CEO’s, mid management and to brand new college graduates, I am often quoted in magazines about my expertise with regard to career strategies and advice.

I “walk the talk” every single day.

I have been personally responsible for more than 3200 job placements in my career and I am passionate about improving the lives of people and organizations in providing career counseling, executive search and placement, talent acquisition and interview coaching.

I have a real advantage in that I have had the benefit of working with people from both sides of the desk, both applicants and hiring managers.

To the point: the way to look for a job has dramatically changed in the past 3 years. In addition, so has the art of successful interviewing.

My life’s work has been in the hiring arena and I have a wealth of information that I would like to share with you.

That is why I created the “**Before the Interview**” program. Because in actuality, true success in any interview begins **way** before an interview.

We all know that success in our careers is about “who you know” but just as critical as it relates to the interviewing process: it’s about “what you know.”

“What you know” about interviewing separates you from the competition.

That is where I come in.

I have seen so many “under- qualified applicants” get hired over much more qualified applicants. It doesn’t seem fair.

So I want to help you.

I would like to share my life’s work with you about the hiring process so that you too can belong to

Revealed for the first time, I will provide you with a minimum of 10 real world, right now, powerful ideas and strategies in a 2 Hour Before the Interview Telephone or Skype Coaching Session :

- Learn What Your Resume Really Says About You – A Comprehensive Resume Review
- How to Alleviate any Pre-Interview Nervousness, Anxiety and Pressure with 1 Simple Formula.
- Increase Your Odds of Being Hired by Using 4 Common Sense Applications.
- The Proven Strategy (Two Words) to Increase Your Chances of Being Hired by 70%.
- Learn The One Question to Ask An Employer to Control The Interview.
- Master The Concept of “Transferrable Skills” by Invoking a Key American Accomplishment.
- The Single Most Important Asset That Employers Look For.
- How to Handle The Money Question.
- How to Ask For The Job by Not Asking For The Job.
- How To Write a Powerful Thank You Note With Only 4 Sentences.

You and your family deserve to know exactly what it takes to successfully search and find your next job.

I am here to help!

Would you like to learn more? Please email me at Bernie@permiersearch.com.

Best regards,

Bernie Reifkind